

re[TELL] ENABLED

The one room nobody looks away from.

Brand placement on the screens people came out to watch — live sports, in bars, in front of a captive audience, with the categories most media won't take.

WHAT THE ROOM DELIVERS

3x

Impressions versus a comparable CTV buy

53%

Primarily Hispanic audience

2hr+

Dwell per match, so frequency builds itself

HOW THE TAKEOVER WORKS



All Across Every Screen

The system runs live on every screen in the venue.



A Competitor Appears

Their spot starts to air in your category.



Denied, Room-Wide

The competing spot is blocked on every screen.



Your Spot Instead

Yours takes its place, everywhere at once.

WHY THE ROOM WORKS

Watching, not scrolling

People came out to watch the game. The screens are why they are in the room.

Nothing to skip

No ad blocker, no fast-forward, no mute button. The room stays pointed at the screen.

Groups, not individuals

One placement reaches a table rather than a person, and the conversation travels with it.

LIVE SPORTS & EVENTS



The leagues, events and brands shown are only a representation of the programming that airs in the venues we serve; actual programming varies by venue and schedule, and no endorsement, sponsorship or affiliation is implied. All marks belong to their respective owners. Venues, screens, coverage, formats, takeover availability, audience composition and measurement vary by market, event, campaign objective, budget, venue agreement and advertiser eligibility. Impression comparisons are estimates provided by our media partners and will differ by buy. Creative shown is illustrative of the format. All campaigns are subject to inventory availability, creative approval and applicable law.

EVERY CATEGORY
WELCOME

Alcohol, sports betting, nicotine, cannabis and QSR — the categories most media turns away are accepted here, in English or Spanish. re[TELL] turns the room into an audience you can reach again.

Take over the room.

Tell us the market and the fixtures — we'll come back with venues, screens and a takeover plan.

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Let's Link Up!