

Your social, handled.

Social media management for businesses. A dedicated team plans your content, creates the visuals and manages the posting and engagement, so you can focus on running your business.

WHAT WE OFFER

Strategy & Planning

Discovery on your audience, voice and goals, then a clear plan and a content calendar you review.

Branded Content

Graphics, carousels and short-form video (Reels and Shorts) created in your brand voice.

Publishing

Scheduled, consistent posting on the platforms that fit your business.

Community Engagement

Comment responses on set time targets, group participation, and DM and inbox monitoring.

Outreach & Partnerships

Connection requests, outreach messages, and finding influencers and local partners.

Reporting & Sessions

Performance reports and scheduled sessions to review priorities and refine the plan.

PLATFORMS WE MANAGE



Facebook



Instagram



TikTok



LinkedIn



YouTube



Threads

HOW IT WORKS — FROM DISCOVERY TO PUBLISHED

01 Share your goals

Your audience, current channels and priorities. Together we set the right level of support.

02 Set it up

Brand assets, platform access, photos or footage, and one reviewer with agreed approval timing.

03 Review & go

Approve the strategy and calendar before anything is published, then keep it moving.

WHY LOCALLINK 360°

Your brand stays yours. We work as an extension of your team. Nothing goes out without your approval.

One partner, one plan. Social works alongside your local radio, streaming audio, display and in-store campaigns.

A dedicated team. Strategy, creative, publishing and engagement, handled by people who know your business.

Built around you. Content, platforms and support are set to your goals and adjusted as you grow.

WHAT YOU GET EACH MONTH

A content calendar

Planned posts you review and approve before the month starts.

Fresh creative

On-brand graphics, carousels and short-form video.

Active engagement

Comments, messages and community activity, monitored and answered.

A clear report

What went out, how it performed and what's next, reviewed together.

Put a dedicated social team behind your business.

Book a Growth Session and we'll build a social plan around your goals.

Let's Link Up!

844-799-LINK (5465)

linkup@locallink360.com

locallink360.com