LocalLink 360

RETAIL & REAL-WORLD · SHOPPING CENTERS
MALL MEDIA

re[TELL] ENABLED

They came to shop. You're already there.

Premium mall media across the nation's top shopping centers — static and digital placements planned together, with exclusive media options in all Top 50 markets. Directories, wraps, banners, standees and LED at the entrances.

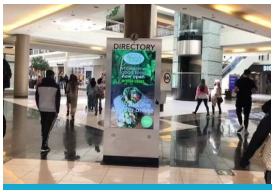
THE REACH

262M+
Shoppers reached monthly across the network

500+
Centers where the media is exclusive to LocalLink 360

Top 50
Markets with exclusive media options available

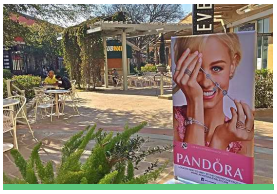
EVERY FORMAT, EVERY CENTER



Digital Directories
Full-motion screens right at the wayfinding moment.

Escalator Wraps
The one surface nobody manages to look past.

Elevator Wraps
A whole environment for the length of the ride.



Standees
Free-standing units at entrances and courtyards.

Sky Banners
Large format over the atrium, seen from below.

BEYOND THE STANDARD PLACEMENT

Custom Activations
Custom spaces, designs and brand applications — space acquisition, ideation, install and management handled in one step.

One Buy, Every Center
Static and digital planned together across the network, with a single point of contact from availability through install.

Creative shown is illustrative of the format and does not represent a client relationship; retailers and brands appearing in the photography are shown as part of the venue. Centers, formats, availability, exclusivity and pricing vary by market, property, flight and advertiser eligibility. All campaigns are subject to inventory availability, creative approval, property policies and applicable law.

ACTIVATED BY RE[TELL]

re[TELL] can activate in every shopping center, turning mall visitors into opportunities you can follow up on — and **AdLink** reports it beside every other channel in the plan.

Put your brand in the center.

Tell us the markets — we'll come back with centers, formats and what's open.

Let's Link Up!

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