

PODCASTING & STREAMING AUDIO

Shake the phone. That's the click.

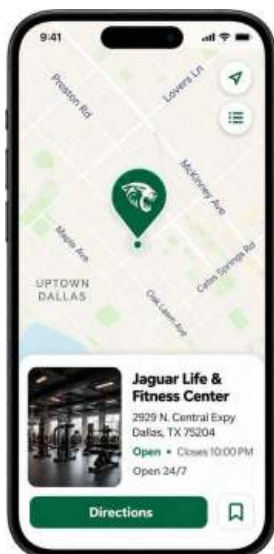
A motion-activated, interactive ad format that invites listeners to shake their phone to perform an action prompted by the audio ad they are hearing — immediate interaction, measurable in real time.

ONE SHAKE, WHATEVER COMES NEXT



01 They're listening

The spot plays with a companion unit on screen.



02 Shake for directions

The nearest location opens, with directions ready to go.



03 Shake for the offer

A coupon or trial pass arrives with a code.



04 Shake for the brand

They land on your page, ready to act.

WHY IT WORKS

Measured in real time

The interaction registers the moment it happens — in real time, not in a report the following week.

Higher conversion

A shake is a lower-friction action than hunting for a tap target — and it converts better.

Endless targeting

Paired with the full targeting stack, it reaches listeners while they are immersed in listening.

Creative shown is illustrative of the format and does not represent a client relationship. Available actions, inventory and measurement vary by publisher, campaign objective and advertiser eligibility.



ShakeMe runs on Podcasting and Streaming Audio campaigns. Listeners can shake to open a website, download an app, place a call, pull a coupon or book an appointment — delivered through adswizz, where we hold Digital Audio Advertising Expert certification.

Add ShakeMe to your next audio buy.

Tell us the action you want a listener to take — we'll wire the shake to it.

Let's Link Up!

844-799-LINK (5465)

linkup@locallink360.com

locallink360.com