

Be there when they search.

Pay-per-click search engine marketing and Google Ads for businesses. A certified Google and Meta partner team builds, manages and refines your campaigns, so you show up when customers are actively looking for what you offer.

WHAT WE OFFER

Keyword Research

The searches people actually use to find businesses like yours, in your service area.

Campaign Setup

Campaigns, ad groups, targeting and locations structured for calls, forms, visits or sales.

Ad Copy

Clear, relevant search ads in your brand voice, with tested headlines and descriptions.

Landing Page Guidance

Recommendations so the page matches the ad and makes it easy to call, book or buy.

Conversion Tracking

Tracking on the actions that matter, so you can see what your spend is producing.

Bids, Budget & Optimization

Spend focused on the right searches, times and places, refined on an ongoing basis.

ALSO AVAILABLE

Meta ads add-on. Extend your reach to Facebook and Instagram alongside your Google search campaigns, managed by the same certified team.

HOW IT WORKS — FROM DISCOVERY TO LAUNCH

01 Share your goals

Your services, service area, customers and what a good lead looks like. Together we set the budget that fits.

02 Set it up

Account access or a new account, conversion tracking, and keywords, campaigns and ads for your review.

03 Launch & refine

Campaigns go live after your approval. We monitor, optimize and report to keep improving.

WHY LOCALLINK 360°

Certified Google & Meta partner team. Campaigns built and managed by certified specialists.

One partner, one plan. Search captures the demand your local radio, streaming audio, display and in-store campaigns build.

Your account or a new one. We run campaigns in your existing ad account or set one up, with clear reporting.

Straight talk. We don't guarantee rankings, leads or sales. We set goals with you and review them together.

WHAT YOU GET EACH MONTH

Active management

Campaigns watched and adjusted, not set and forgotten.

Keyword refinement

New terms added, wasted searches filtered out.

Ad testing

Headlines and descriptions tested and improved.

A clear report

Spend, clicks, conversions and next steps, reviewed together.

Show up when customers are searching.

Book a Growth Session and we'll build a search plan around your goals.

Let's Link Up!

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