LocalLink 360

REVENUE
LOCAL MARKETING SOLUTIONS

Your market. Your station. Our team.

An exclusive local sales partnership for your station — a full sales operation without the cost or risk of building one in-house. We extend your team, or become it.

TWO WAYS TO PARTNER

We extend your team

We work alongside your sellers to open new categories and prospects — new revenue that never touches your current accounts.

We become your sales team

No local sales staff? As your exclusive sales partner, we run the whole operation — market entry, relationships, closing, execution and billing.

WHAT YOU GAIN

Incremental revenue

New advertisers and categories your current sellers aren't reaching — with zero disruption.

Inventory optimization

Unsold and underused inventory, matched to qualified local advertisers and monetized.

Full-cycle execution

Prospecting, appointments, closing, execution, reporting and billing — done end to end.

Performance-based

A revenue-share model with no payroll or overhead — we earn only when your station does.

PROSPECT → PITCH → CLOSE → EXECUTE → BILL → GROW

Every stage runs through **Connect** — our platform for leads, planning, execution and reporting.

Built from radio.

We're not a digital vendor flipping your inventory. We come from radio — we champion the medium, show up in your community, and build advertiser relationships that renew your reputation and your revenue.

Expand your sales reach.

Tell us your market — we'll show you the revenue we can build.

Start a conversation

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