

Real-world visits into real revenue.

Our flagship engine maps the physical world at parcel-level precision, captures who actually visits, and follows them across every screen. Every exposure becomes a retargetable audience and a provable outcome — from the aisle to the couch.

THE SCALE

122B+

Monthly real-world
impressions

1.3M+

Screens
nationwide

35+

Venue
types

THE LOOP IN ACTION — EXPOSURE, CAPTURE, REINFORCE, PROVE



01 Exposure

Your message meets shoppers on trusted in-store screens — grocery, c-store and mall — right at the point of decision.



02 Capture

We identify the real people who were actually there, turning real-world visitation into a first-party audience.



03 Reinforce

That captured audience gets re-served across mobile, desktop, CTV and audio — everywhere they go next.



04 Prove

AdLink ties it all back to store visits, lift and ROI — proof of exactly what happened after exposure.

PARCEL PRECISION, NOT A RADIUS



Wasted impressions by targeting method

Radial fence by address		84%
Radial fence by geo-code		75%
Parcel mapping		51%
re[TELL] Blueprints		0%

**ONE AUDIENCE,
EVERY SCREEN**

re[TELL] connects one shopper across mobile, CTV, household and email — and builds audiences from real visitation, including people who just visited a competitor.

See who actually walked in.

Tell us the market and the objective — we'll map the audience and prove what happened after exposure.

[Start a conversation](#)

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