LocalLink 360

RETAIL & REAL-WORLD
PLACE-BASED MEDIA

re[TELL] ENABLED

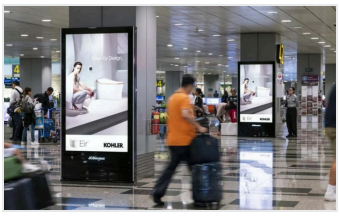
# Media where life actually happens.

The aisle, the forecourt, the sidewalk and the mailbox — place-based media that reaches people in the moments a screen can't, and connects back to what they do next.

## WHERE THE DAY HAPPENS

GROCERY AISLE

EV & FORECOURT



AIRPORT & TRANSIT

STREET-LEVEL

## THE CHANNELS — FIVE WAYS INTO THE REAL WORLD

| | | |
|---|---|---|
| 01 | **Grocery** re[TELL] | Screens inside the supermarkets shoppers trust most — aisle-level presence at the moment of decision. |
| 02 | **C-Store & Fuel** | Convenience, gas and forecourt screens — short trips, high frequency, impulse at the counter and the pump. |
| 03 | **Digital Out of Home** re[TELL] | Large-format screens where people shop, dine and travel — many media owners, one point of contact. |
| 04 | **Sports Bars** | Your brand on bar screens during live sports — every restricted category welcome, English + Spanish, World Cup 2026 ready. |
| 05 | **Audience-Based Direct Mail** | Precision postcards powered by real-world visitation — behavioral, location and competitor audiences. |

## WHY IT WORKS — THE SCREEN ISN'T THE ONLY PLACE TO BE

### Where People Actually Are

Aisles, forecourts, bars, sidewalks and mailboxes — the places a day actually happens, not the ones a browser reports.

### A Visit Is the Proof

Real-world media is measured by whether someone showed up. That's a harder claim than a click, and a better one.

### It Doesn't End at the Door

re[TELL] turns real-world exposure into an audience you can reach again on every screen they own.

**POWERED BY re[TELL]**

Grocery and Digital Out of Home run on **re[TELL]** Blueprints — parcel-level geofences that turn a real-world exposure into an audience you can reach again on every screen.

Inventory, formats, coverage, targeting and measurement vary by market, campaign objective, budget, retailer or media-owner agreement and advertiser eligibility. All campaigns are subject to inventory availability, creative approval, platform policies and applicable law.

## Put your brand where the day happens.

Tell us the market and the audience — we'll build the real-world plan and prove what it drove.

Start a conversation

844-799-LINK (5465)
linkup@locallink360.com
locallink360.com