

BOOSTLAYER ENABLED

Long-form attention, bought direct.

Direct-access inventory across podcast networks — with AI contextual targeting, brand-safety controls and automated host-reads, reaching listeners inside the shows they chose to press play on.

INSIDE THE SHOW THEY CHOSE



2,000+

Podcast shows available across direct-access networks

AI contextual targeting

Match placements to what an episode is actually about, not just the category the show sits in.

Brand-safety controls

Inventory standards and content controls suited to the advertiser, applied before anything runs.

ShakeMe™ interactive

Listeners shake their phone for directions, a coupon or more info — turning a passive listen into an action.

AD FORMATS — FOUR WAYS INTO AN EPISODE

Pre-Roll

Runs before the episode begins, ahead of the content.

Mid-Roll

Runs during a natural break inside the episode.

Post-Roll

Runs after the episode ends — a final call to action.

Host-Read

Your copy in the host's own voice, produced automatically.

WHERE YOUR PODCAST ADS RUN

Acast

**BARSTOOL
SPORTS**

PODCASTONE

n p r

**SiriusXM
PODCAST
NETWORK**

The logos and brands shown are only a representation of the network we provide; actual publishers may vary. Inventory, formats, targeting, optimization, attribution and measurement vary by publisher, technology partner, geography, campaign objective, budget and advertiser eligibility.

POWERED BY
BOOSTLAYER

Most audio companion banners fire while the screen is locked — served, but unseen. **BoostLayer** re-serves the message the moment the listener picks the phone back up, one-to-one with every impression.

Request a podcast media plan.

Tell us who you need to reach — we'll build the show list around them.

844-799-LINK (5465)

linkup@locallink360.com

locallink360.com

Let's Link Up!