

Sight, sound and motion — everywhere but the TV.

Programmatic video delivers across websites, mobile apps and digital content environments, combining first-party data, audience segments, contextual signals and performance data to sharpen delivery.

EXPLAIN MORE. PERSUADE FASTER.

70M+

Targetable households

18B+

Available monthly impressions

100+

Premium publishers

200+

Unique PMP deals



Make complex ideas land

Show the product, the process and the payoff in a way static creative can't.

Advanced audience targeting

First-party data, behavioral and demographic segments, contextual signals and geography.

Measurement beyond the view

Completion, viewability and downstream action — what happened after the view, not just the plays.

AD FORMATS — FIVE WAYS TO RUN VIDEO

In-Stream

Runs before, during or after publisher video content.

Outstream

Video inside articles and feeds, on non-video inventory.

Native Video

Video that matches the look and feel of its surroundings.

SocialExtend

Approved social posts rebuilt as interactive video units.

Interstitial

Full-screen moments between app or content transitions.

WHERE YOUR VIDEO RUNS



The logos and brands shown are only a representation of the network we provide; actual publishers may vary. Inventory, formats, targeting, optimization, attribution and measurement vary by publisher, technology partner, geography, campaign objective, budget and advertiser eligibility.

EVERY VIEW,
A NEXT STEP

BoostLayer carries engaged viewers into display, native, audio or CTV with a message that continues the story — and **AdLink** consolidates video with the rest of the plan in one client-facing view.

Request a video media plan.

Tell us the story you need told — we'll find the audience for it.

844-799-LINK (5465)

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Let's Link Up!