LocalLink 360

DIGITAL · ONLINE VIDEO
VIDEO & OTT

Sight, sound and motion — everywhere but the TV.

Programmatic video delivers across websites, mobile apps and digital content environments, combining first-party data, audience segments, contextual signals and performance data to sharpen delivery.

EXPLAIN MORE. PERSUADE FASTER.

70M+
Targetable households

18B+
Available monthly impressions

100+
Premium publishers

200+
Unique PMP deals

Make complex ideas land
Show the product, the process and the payoff in a way static creative can't.

Advanced audience targeting
First-party data, behavioral and demographic segments, contextual signals and geography.

Measurement beyond the view
Completion, viewability and downstream action — what happened after the view, not just the plays.

AD FORMATS — FIVE WAYS TO RUN VIDEO

In-Stream
Runs before, during or after publisher video content.

Outstream
Video inside articles and feeds, on non-video inventory.

Native Video
Video that matches the look and feel of its surroundings.

SocialExtend
Approved social posts rebuilt as interactive video units.

Interstitial
Full-screen moments between app or content transitions.

WHERE YOUR VIDEO RUNS

YouTube · twitch · The New York Times · B/R BLEACHER REPORT

The logos and brands shown are only a representation of the network we provide; actual publishers may vary. Inventory, formats, targeting, optimization, attribution and measurement vary by publisher, technology partner, geography, campaign objective, budget and advertiser eligibility.

EVERY VIEW, A NEXT STEP

BoostLayer carries engaged viewers into display, native, audio or CTV with a message that continues the story — and **AdLink** consolidates video with the rest of the plan in one client-facing view.

Request a video media plan.

Tell us the story you need told — we'll find the audience for it.

Let's Link Up!

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