LocalLink 360°

RETAIL & REAL-WORLD · DOOH
PROGRAMMATIC OUT-OF-HOME

re[TELL] ENABLED

Your message, out in the real world.

Programmatic digital out-of-home puts your brand on screens people actually pass — billboards, transit, airports, offices, shopping centers and retail floors — planned around location, venue, daypart and weather.

THE NETWORK

1.3M+
Screens nationwide across the network

35+
Venue types, from roadside to reception

122B+
Monthly real-world impressions

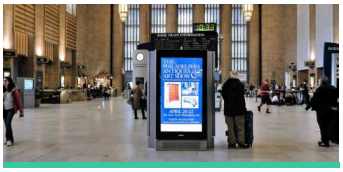
WHERE IT RUNS — EIGHT OF THIRTY-FIVE VENUE TYPES

Roadside Billboards
Highway-scale reach on the daily commute.

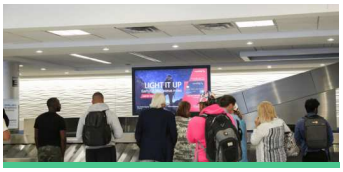
Urban Spectaculars
Landmark screens that own a city block.

Street-Level Panels
Eye-level on the sidewalk, at walking pace.

Transit Shelters
Waiting for the bus, watching the screen.



Rail Terminals
Concourses where whole crowds slow down.



Airports
Long waits, captive attention, high value.

Office & Residential
Lobbies and lifts, on the way in and out.

Salons & Waiting Rooms
Appointments measured in hours, not seconds.

Creative shown is illustrative of the format and does not represent a client relationship; brands appearing in the photography are shown as examples of out-of-home creative. Screen counts, venue types and impression figures are re[TELL] network figures and are estimates. Inventory, formats, coverage, targeting, optimization, attribution and measurement vary by publisher, media owner, technology partner, geography, campaign objective, budget and advertiser eligibility. All campaigns are subject to inventory availability, creative approval, platform policies and applicable law.

TRANSPARENCY BEFORE LAUNCH

See the actual screens, venue types, media owners and estimated delivery before a dollar is spent. **re[TELL]** turns the exposure into an audience, and **AdLink** reports the visits that follow.

Request a DOOH media plan.

Tell us the market and the goal — we'll come back with screens, venues and a plan built around them.

Let's Link Up!

844-799-LINK (5465)
linkup@locallink360.com
locallink360.com