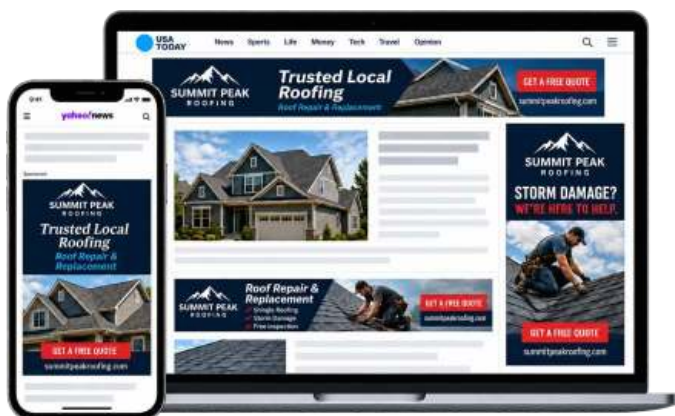


BOOSTLAYER ENABLED

The layer that keeps you visible. The format that fits right in.

Programmatic display and native reach targeted audiences at scale across premium sites and apps — one layer that keeps you visible everywhere, one that earns attention by matching the content around it. Both brand-safe, viewable and precisely targeted.

BUILT TO BE SEEN — AND TO BELONG



Scale and efficient reach

Broad, cost-effective presence across web and mobile inventory, wherever the audience already spends time.

Relevance over interruption

Native creative adapts to the look and feel of the environment it lands in, earning attention instead of demanding it.

Advanced targeting

First-party data, behavioral and demographic segments, contextual signals, geography and account-based audiences.

Retarget and reinforce

Stay in front of people who already showed interest, with creative that reflects what they actually looked at.

AD FORMATS — FOUR WAYS TO USE THE SPACE

Standard Display

Static or animated banners in the standard desktop and mobile sizes.

Rich Media & Video

Expandable, animated and hover-based units, plus in-banner video.

In-Feed Native

Sponsored placements inside editorial feeds and the modules beside articles.

AI Chat Ads

A chat-style format people already know how to use, kept topical and brand-safe.

WHERE YOUR DISPLAY & NATIVE RUNS

TIME

The
Weather
Channel

yahoo!

BuzzFeed

CNN

The logos and brands shown are only a representation of the network we provide; actual publishers may vary. Creative shown is illustrative of the format and does not represent a client relationship. Inventory, formats, targeting, optimization, attribution and measurement vary by publisher, technology partner, geography, campaign objective, budget and advertiser eligibility.

THE REINFORCEMENT LAYER

BoostLayer re-serves your message as display after an audio, CTV or DOOH impression — credited even when nobody clicks. AdLink reports it with the rest of the plan.

Request a display & native plan.

Tell us the goal — we'll build the layer that keeps you in front of it.

844-799-LINK (5465)

linkup@locallink360.com

locallink360.com

Let's Link Up!