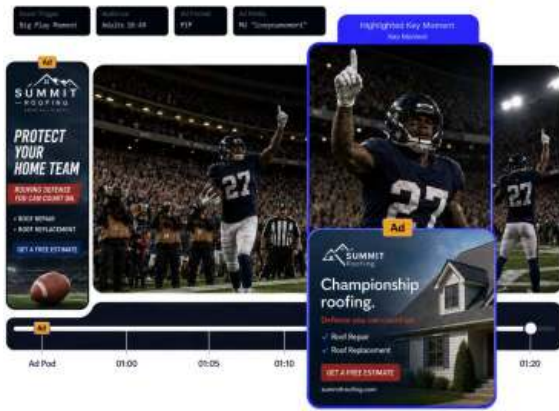


Inside the content, not in front of it.

AI Picture-in-Picture places your brand within premium programming while it plays — frame-by-frame AI finds the right moment, and the viewer never has to sit through an interruption to see it.

ATTENTION WITHOUT THE INTERRUPTION



+30%

More inventory unlocked per event by in-stream formats

98%

Video completion rate, national luxury auto campaign

Nothing gets interrupted

The brand appears alongside the content while it keeps playing — no pre-roll wait, nothing to skip past.

Placed in context

Frame-by-frame AI reads the video and finds moments where the brand fits the scene, in brand-safe programming.

Live sports and big moments

Show up during the programming people watch as it airs — least likely to be skipped or time-shifted.

No new creative

Runs on the campaign assets you already have. No shoot, no separate production line item.

HOW IT WORKS — SIGNAL TO ACTIVATION, AUTOMATICALLY

Demand Signal

Real-time audience intent is detected across live and on-demand programming.

Inventory Match

Your ad is matched to the target request and the moment it belongs in.

Negotiation

AI secures optimal pricing automatically, without a manual buying cycle.

Live Activation

Your ad goes live in seconds, inside content that is already playing.

Inventory, programming, placement, formats, targeting and measurement vary by publisher, technology partner, geography, campaign objective, budget and advertiser eligibility. The 30% inventory figure is an average across in-stream formats and will differ by event and publisher. Completion rate shown is from a single national luxury-auto campaign and is not a forecast. Creative shown is illustrative of the format and does not represent a client relationship. All campaigns are subject to inventory availability, creative approval, platform policies and applicable law.

REACH BEYOND THE BROADCAST

Total impressions are no longer capped by how many people watched the original stream at once. AdLink reports it beside CTV, video, audio and display so the whole plan reads as one.

Put your brand in the moment.

Send us the creative you're already running — we'll find the programming worth putting it inside.

Let's Link Up!

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