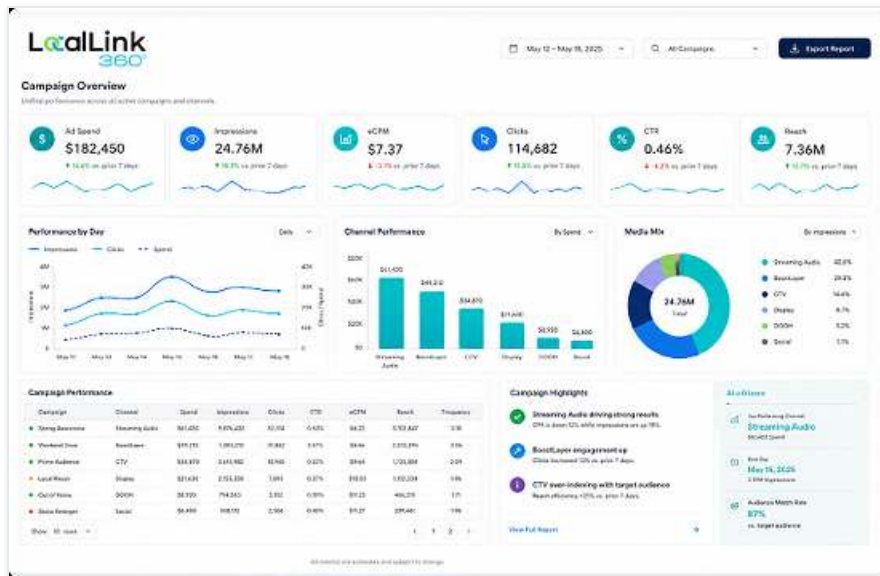


Reporting that takes one click.

Custom dashboards turn store visits, foot traffic, calls and conversions into clear performance summaries — so renewals sell themselves.

ONE DASHBOARD, EVERY CHANNEL



Every active campaign and channel in one view — spend, impressions, eCPM, clicks, CTR and reach, each measured against the period before it.

By channel

Streaming audio, BoostLayer, CTV, display, DOOH and social — ranked by spend and by share of impressions.

By campaign

Every line carries its own spend, clicks, CTR, eCPM, reach and frequency.

In plain language

Highlights name what moved and why, so the summary reads without a media degree.

WHAT IT DOES FOR A RENEWAL

Campaign reporting

One unified view across every active campaign and channel, exportable as a report the advertiser keeps.

Product screen shown with demo data. All metrics are estimates and subject to change.

Optimization guidance

Highlights surface what is over- and under-indexing, so the next flight gets adjusted rather than repeated.

Renewal support

A summary the advertiser can read unaided is what makes the renewal conversation a short one.

WHERE IT FITS — FIND, CALL, PITCH, PROPOSE, PROVE



THE PROOF LAYER

AdLink is where it all lands — re[TELL] store visits, BoostLayer re-engagement and every other channel in one dashboard the advertiser can actually read.

See Connect in action.

Walk through the platform your sellers — or ours — run on every day.

[Request a Demo](#)

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